

**NET RATES**

Circulation Base—26,000

**Advertising Specs & Requirements**

Please submit ads as hi-res TIFF, JPEG, or PDF files at 300 DPI in CMYK.

**Printing Details**

*ByFaith* is produced from digital files direct to plate and printed via web offset, 150-line screen, saddle-stitched.

**ALL IMAGES AND CONTENT MUST BE IN CMYK AT 300 DPI.**

**Trim size** is 8" x 10.875".

**Safety distance:** keep all type 1/2" from trimmed edges.

**Bleeds** should be 8.25"w x 11.125" on full pages and 16.25"w x 11.125" on spreads.

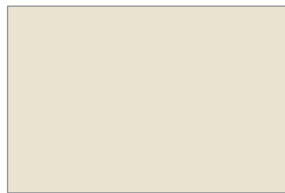
**Payment Details**

Payment is due 30 days after publication. In addition to checks, we also accept VISA and MasterCard.

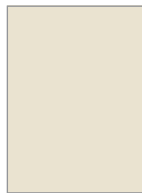
**E-mail art to:**

Richard Doster  
ddoster@byfaithonline.com

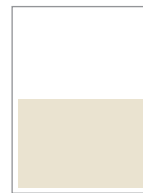
	Size	1x	2x	4x
2 Page Spread	16"w x 10.875" (trim)	\$2,375	\$2,255	\$2,140
Full Page	8"w x 10.875" (trim)	\$1,440	\$1,370	\$1,295
1/2 Page Horizontal	7"w x 4.84"	\$935	\$890	\$840
1/3 Page Vertical	2.45"w x 9.625"	\$720	\$685	\$650
Back Cover	8"w x 10.875" (trim)	\$1,970	\$1,875	\$1,775
Inside Front/Back Covers, Page 3	8"w x 10.875" (trim)	\$1,700	\$1,615	\$1,530



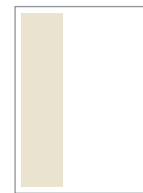
2 PAGE SPREAD



FULL PAGE



HALF HORIZONTAL



THIRD VERTICAL

**SPACE AND MATERIAL DUE DATES: 2019**

**Spring Issue**

Space: January 17  
Materials: March 1

**Summer Issue**

Space: March 14  
Materials: April 26

**Fall Issue**

Space: June 26  
Materials: August 16

**Winter Issue**

Space: September 24  
Materials: November 1

BYFAITHONLINE.COM

**ADVERTISING**

Ads on byFaithonline.com are viewed, on average, more than 25,000 times every month. In June, during the PCA's General Assembly, they're seen more than 30,000 times. We offer two advertising options.

BYFAITHONLINE.COM

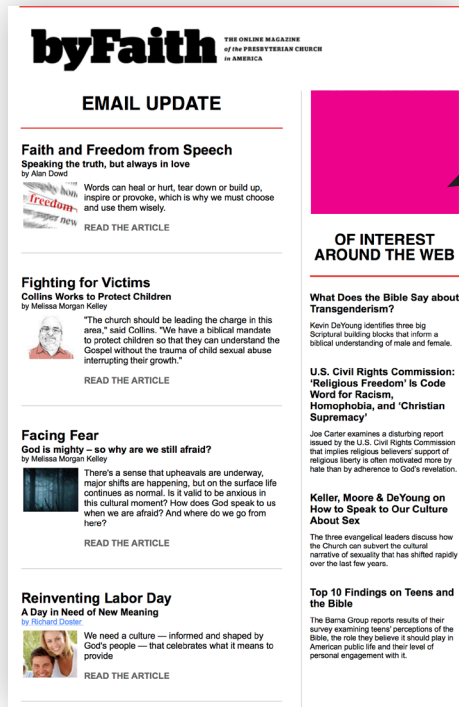
**EMAIL UPDATES**

At least twice a week, byfaithonline.com sends an email update to more than 7,500 teaching elders, ruling elders, and other involved members of the PCA. There is one ad per email.



BOX AD

BADGE AD



EMAIL UPDATE

Type of ad	Size	Net Cost/Mo.
Box ad	300 x 250	\$200
Badge Ad (appears on subpages)	300 x 100	\$150

**Technical Specs**

Animated gifs, flash, and rich media accepted. Please embed links within your ad. Maximum file size is 300kb.

**Deadlines**

All graphics are required seven days before run date. Allow five days for ad posting.

**Terms and Conditions**

One month minimum contract. Rates subject to change. All rates are net. ByFaithonline.com reserves the right to refuse any ad.

Type of ad	Size	Cost
Box ad	300 x 250	\$150

**Email Technical Specs**

Please embed links within your ad.