

**NET RATES**

Circulation Base—20,000

**Advertising Specs & Requirements**

Please submit ads as hi-res TIFF, JPEG, or PDF files at 300 DPI and in CMYK. Half page ads must be specified as horizontal or vertical when reserved. Please provide a color proof if submitting an ad via CD.

**Printing Details**

ByFaith is produced from digital files direct to plate and printed via web offset,

150-line screen, saddle-stitched.

Trim size is 8" x 10.875".

Safety distance: keep all type 1/2" from trimmed edges.

Bleeds should be 8.25"w x 11.125" on full pages and 16.25"w x 11.125" on spreads.

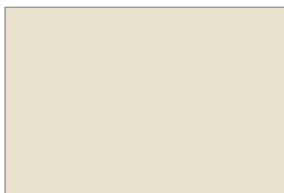
**Payment Details**

Payment is due 30 days after publication. In addition to checks, we also accept VISA and MasterCard.

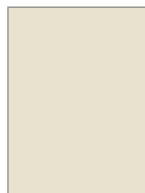
**E-mail art to:**

Richard Doster  
ddoster@byfaithonline.com

	Size	1x	2x	4x
2 Page Spread	16"w x 10.875" (trim)	\$1,980	\$1,881	\$1,782
Full Page	8"w x 10.875" (trim)	\$1,200	\$1,140	\$1,080
1/2 Page Horizontal	7"w x 4.84"	\$780	\$741	\$702
1/2 Page Vertical	3.49"w x 9.625"	\$780	\$741	\$702
1/3 Page Vertical	2.45"w x 9.625"	\$600	\$570	\$540
Back Cover	8"w x 10.875" (trim)	\$1,644	\$1,563	\$1,480
Inside Front/Back Covers, Page 3	8"w x 10.875" (trim)	\$1,416	\$1,345	\$1,275



2 PAGE SPREAD



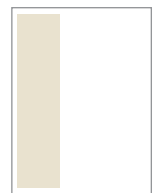
FULL PAGE



HALF VERTICAL



HALF HORIZONTAL



THIRD VERTICAL

**SPACE AND MATERIAL DUE DATES: 2016**

**Spring Issue**

Space: January 8  
Materials: January 29

**Summer Issue**

Space: April 18  
Materials: May 2

**Fall Issue**

Space: July 18  
Materials: August 6

**Winter Issue**

Space: October 10  
Materials: October 31