

Online Rates, Specs

byFaith Magazine
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BYFAITHONLINE.COM ADVERTISING

Ads on byFaithonline.com are viewed, on average, more than 15,000 times every month.

In June, during the PCA's General Assembly, they're seen more than 30,000 times. We offer six advertising options.

Type of ad	Size	Net Cost / Mo.
Box ad	300 x 250	\$150
Skyscraper	120 x 600	\$125
Home Page Banner	620 x 90 or 486 x 60	\$100
Masthead Button	300 x 100	\$150
In-story Banner	486 x 60	\$100
<i>(appears on subpages)</i>		

Technical Specs

Animated gifs, flash, and rich media accepted. Please embed links within your ad. Maximum file size is 300kb.

Deadlines

All graphics are required seven days before run date. Allow five days for ad posting.

Terms and Conditions

Three month minimum contract. Rates subject to change. All rates are net. ByFaithonline.com reserves the right to refuse any ad.



BYFAITHONLINE.COM EMAIL UPDATES

At least twice a month, byfaithonline.com sends an email update to more than 9,400 teaching elders, ruling elders, and other involved members of the PCA. There is one ad per email.

Type of ad	Size	Cost
Box ad	300 x 250	\$100

Email Technical Specs

Please embed links within your ad.