

Ad Rates, Specs

byFaith Magazine
 1700 North Brown Road, Suite 105
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NET RATES
 CIRCULATION BASE—15,000

	Size	1x	2x	4x
2 Page Spread	16.75w x 10.875" (trim)	\$1,980	\$1,881	\$1,782
Full Page	8.375w x 10.875" (trim)	\$1,200	\$1,140	\$1,080
1/2 Page Horizontal	7.25w x 4.875"	\$780	\$741	\$702
1/2 Page Vertical	3.5w x 9.875"	\$780	\$741	\$702
1/3 Page Vertical	2.33w x 9.875"	\$600	\$570	\$540
Back Cover	8.375w x 10.875" (trim)	\$1,644	\$1,563	\$1,480
Inside Front/Back Covers, Page 3	8.375w x 10.875" (trim)	\$1,416	\$1,345	\$1,275



2 PAGE SPREAD



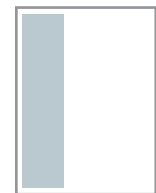
FULL PAGE



HALF VERTICAL



HALF HORIZONTAL



THIRD VERTICAL

Advertising Specs & Requirements

Please submit ads as hi-res TIFF, JPEG, or PDF files at 300 DPI and in CMYK. Half page ads must be specified as horizontal or vertical when reserved. Please provide a color proof if submitting an ad via CD.

Printing Details

ByFaith is produced from digital files direct to plate and printed via web offset,

150-line screen, saddle-stitched. Trim size is 8.375" x 10.875". Safety distance: keep all type 1/2" from trimmed edges. Bleeds should be 8.5w x 11.125" on full pages and 17w x 11.125" on spreads.

Payment Details

Payment is due 30 days after publication. In addition to checks, we also accept VISA and MasterCard.

E-mail art to:

Metaleap Creative
 byfaith@metaleapcreative.com

SPACE AND MATERIAL DUE DATES: 2012

Spring Issue

Space: **January 20**

Materials: **February 12**

Fall Issue

Space: **July 13**

Materials: **August 10**

Summer Issue

Space: **April 20**

Materials: **May 4**

Winter Issue

Space: **October 12**

Materials: **November 9**